

TRADES DAY

A DAY FOR CONSTRUCTION CAREER EXPLORATION

SEPTEMBER 28, 2018 - CAL EXPO

The Sacramento Regional Builders Exchange Education Foundation in coordination with the CREATE Mentoring Program and the Design Build Competition are excited to announce the 2018 Trades Day Event - A Day for Construction Career Exploration!

The Trades Day Event is designed to introduce high school students to a variety of career opportunities in the industry including building, heavy equipment, engineering, highway and the related trades. It also provides direct recruitment opportunities for industry employers and the trades participating in the event. The event will feature hands-on exhibitor areas, equipment demonstrations and resume review. Students will learn about the immediate need for a diversified workforce within the construction industry, the great pay and advancement potential.

For more than a decade, Trades Day has been offered to regional high school students as a stand alone event, or as part of Career GPS. This year's event will be held at Cal Expo in the Exhibition Halls which allows for all participants and exhibitors to be gathered in one area. New this year - schools will sign up for two-hour registration times between 8:30 a.m. and 12:30 p.m. Registration for each block is available on a first-come, first served basis until all spots are filled.

Please secure your attendance for the 2018 Trades Day ASAP! We anticipate more than 1,500 students from twelve counties and nearly 40 exhibitors with hands-on demonstrations.

Event Partner:



We are now recruiting exhibitors and sponsors for the 2018 Trades Day Event. We encourage SRBX members, trade, industry and post-secondary education and training program partners to participate and inspire regional high school students to build a career in construction. Please visit www.srbx.org/careerday to learn how you can reserve an exhibit booth or become a sponsor.



DEADLINE TO REGISTER: SEPTEMBER 14, 2018

Register online at www.srbx.org/careerday

For more information contact Jordan Blair at jblair@srbx.org or 916.465.8345

SPONSOR/EXHIBITOR REGISTRATION

Please review the Sponsorship Levels and Benefit Breakdown below and indicate the level at which your company would like to participate in the 2018 Trades Day Event. Please Note: the Transportation Sponsorship is optional and in addition to any other sponsorship level you select. Those funds will go towards providing busing and other transportation for the schools that participate. Given the limited resources of the public school systems in our region, our ability to host transportation costs will play a crucial role in whether or not students can attend.

Sponsorship Level	Presenting \$10,000	Signature \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Host \$500	Exhibitor \$250	Transportation \$150
Availability	1	2	3	7	Unlimited	Unlimited	Unlimited	Unlimited
Benefits								
10x10 concourse exhibit booth and/or demonstration space	5 Booths	4 Booths	3 Booths	2 Booths	1 Booth	1 Booth	1 Booth	
Name or logo on website	X	X	X	X	X	X		X
Name or logo in event program	X	X	X	X	X	X		X
Name or logo on sponsor banner/ signage at event	X	X	X	X				
Name or logo on collateral materials	X	X	X	X				
Presentation time at event	X	X						
Name or logo included in event logo	X							
Materials/ Giveaway Items at entrance	X							
Mark Your Selection								

_____ I represent a public school/college/university and qualify for a exhibitor sponsor waiver (\$250 value).

_____ I am providing a hands on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value).

Name: _____ Company: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please invoice our company Check Enclosed Credit Card: ___ MasterCard ___ Visa ___ AmEx ___ Discover

Name on Card: _____ Amount to Charge: _____

Card Number: _____ CVC: _____

Signature: _____ Date: _____

Make your company check payable to: SRBX Education Foundation | 5370 Elvas Avenue, Sacramento, CA 95819
or register online at: www.srbx.org/CareerDay

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